



Welcome

Simon Gilby,
Chief Executive

Wirral Community NHS Trust...

- Is respected for the services we provide and the way we do business
- Delivers high quality patient care
- Meets and usually exceed targets
- Has a genuine culture of learning and development
- Has a 'wow factor' in way staff interact with patients and each other.

As a Trust, we aim to...

- Be ambitious and look after our staff
- Have a low stress environment where staff can develop personally and professionally
- Be a Trust where staff feel genuinely engaged in the way the organisation is run
- Have leadership and management that staff feel positive about.



Quality *at the heart*
of everything we do!

Quality is...

- Safe and clinically excellent patient care
- Personal and positive patient experience
- Efficient, commercial, competitive
- Value for money
- Sustainability and viability for the future

Our Vision...

To be the outstanding provider of high quality integrated community care to Wirral and beyond.

- Quality strategy underpins this
- Led by the Board
- Board creates the context for you to do your job
- Quality strategy is relevant to ***all staff.***