

Quality and Governance Service

Wirral Community NHS Trust
Wing 5, 1st Floor
St Catherine's Health Centre
Derby Road
Birkenhead
Wirral
CH42 0LQ
0151 514 2202

Our Ref: CTFOI-839

29th November 2017

Dear

Re: Freedom of Information Request

Original Request

Part 1

1. Does your Trust/CCT currently use a private company to undertake any of the following services:

- Public Relations
- Social Media Communications
- External Stakeholder Communications
- Internal Stakeholder Communications.

2. If yes, can you please confirm:

- When the current contract(s) was/were last let
- When the current contract(s) expires/expire
- Whether the current contract(s) has/have options to extend its length
- When you expect to retender the contract(s).

3. If no (to question 1 above), are you considering letting such a contract(s) in the future and if so, do you have an approximate timetable for engaging the market?

Part 2

4. Have you used a private company to help you with any other marketing or public information campaigns in the past 2 years?

5. If so, could you please provide a brief overview of what those campaigns were about and approximately how long your contract with the company was for to support the campaign(s)?

Our Response

Part 1

1. Wirral Community NHS Foundation Trust (WCT) does not use a private company for any of the services listed. They are all delivered in-house by the Communications team.

2. NA

3. No - WCT have an in-house communications and marketing team that will continue to deliver all functions.

Part 2

1. No - as above, all done in-house

2. NA

I trust this satisfies your request for information under the Freedom of Information Act.

Yours Sincerely

Mark Greatrex
Chief Finance Officer and Deputy Chief Executive Officer



Wirral Community NHS Foundation Trust
Chair: Professor Michael Brown CBE DL
Chief Executive: Karen Howell